

REFUEL CPD Network

Interiors Australia Presentation Opportunity

Limited Places Available | Expected Trade Audience of 7,000+ over 2 days

Take advantage of a large and engaged audience to promote your Refuel content.



Australian
Institute of
Architects



INTERIORS AUSTRALIA

Melbourne Convention & Exhibition Centre
February 10 - 12, 2022

Coinciding with DENFAIR, Australia's biggest Interior Design & Architecture Event, Interiors Australia brings together a curated list of products, materials and design talent to inspire and engage interior architects and designers.

This event showcases the latest product innovations and design solutions that are set to change the way we live and work.

Product categories include:

- Architectural Products
- Tiles & Stone
- Kitchen & Bath
- Carpet & Flooring
- Materials & Finishes
- Lighting
- Technology
- Windows & Doors

THE OPPORTUNITY

The Australian Institute of Architects has secured a stage at the Interiors Australia event to present Formal CPD on the first two days of the program to a live audience.

Refuel Providers will have the opportunity to present your brand, product or service offering to the **7,000 + Architects and Designers who will be in attendance over the 2 days.**

78% of professional trade attendees who attend Interiors Australia are the key decision-makers that source products and services for active and upcoming projects across Australia and throughout Asia Pacific.



ABOUT INTERIORS AUSTRALIA

TRADE DAYS:

Thursday 10 Feb: 10am – 7pm
Friday 11 Feb: 10am - 5pm

GENERAL ADMISSION:

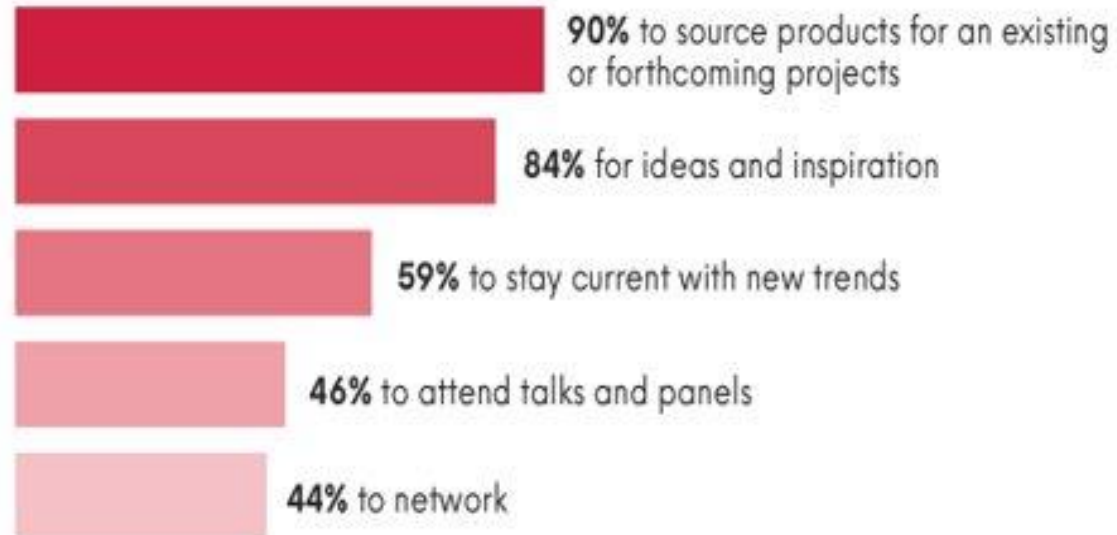
Saturday 12 Feb: 10am - 4pm

VENUE:

Melbourne Convention and Exhibition Centre



Others include: Media, Specifiers, Procurement, Hospitality, Government, Facility Managers and Real Estate



REFUEL PRESENTATION PACKAGES

**Total 10 packages
available, only 5 spots
remaining.**

PACKAGE 1: REFUEL PROVIDER PRESENTATION OPPORTUNITY \$6000 plus GST

- 1-hour formal CPD presentation (up to 100 people).
- Extensive promotion via National Media (Interiors Australia), the Institute, and affiliated partners pre-show, onsite and post-event including:
 - Headshot & bio included on Interiors Australia website
 - Headshot included in Interiors Australia event magazine
 - Promotion of session incorporated across Interiors Australia social media campaign
 - Email promotion of session to Interiors Australia's 40k database of architect & design professionals
 - Personalised media kit to showcase your involvement and support of the industry event for Interiors Australia

REFUEL PRESENTATION PACKAGES

**Total 10 packages
available, only 5 spots
remaining.**

PACKAGE 2: REFUEL PROVIDER PRESENTATION AND EXHIBITION OPPORTUNITY: \$10,500 plus GST

- 1-hour formal CPD presentation (up to 100 people).
- Extensive promotion via National Media (Interiors Australia), the Institute, and affiliated partners pre-show, onsite and post-event including:
 - Headshot & bio included on Interiors Australia website
 - Headshot included in Interiors Australia event magazine
 - Promotion of session incorporated across Interiors Australia social media campaign
 - Email promotion of session to Interiors Australia's 40k database of architect & design professionals
 - Personalised media kit to showcase your involvement and support of the industry event for Interiors Australia
- Stand within Refuel Partner Pavilion consisting of:
 - 9sqm shell scheme stand including walls, lighting, company sign
 - Exhibitor listings in event guide and on website
 - Lead capture device at event



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To secure your presentation opportunity please contact
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